



For Immediate Release

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Atlas PyroVision to Support Bring Back the 4th Campaign – Company Will Match Liberty Mutual Grants

Jaffrey, New Hampshire, May 15, 2010 -- Atlas PyroVision Productions President Stephen T. Pelkey has announced plans for his company to match a New England community who is awarded a grant by Liberty Mutual Insurance through their recently announced Bring Back the 4th grant program. The insurance company is lending support to American communities that might be struggling to fund their July 4th fireworks displays by sponsoring a contest that will award ten \$10,000 grants to small, medium and large towns.

“I can think of no better way to commemorate our 60th anniversary as a premier fireworks display company than to offer a matching grant to help ensure that the New England communities we partner with can continue the great tradition of fireworks on Independence Day despite tough economic times.” Pelkey said.

Communities may enter the grant contest through the Liberty Mutual sponsored site www.Bringbackthe4th.com and the towns that encourage the highest quiz participation among their residents will become eligible to win a \$10,000 grant.

Atlas PyroVision Productions is working with Julie L. Heckman, Executive Director of the American Pyrotechnics Association (APA) to encourage other APA members nationwide to provide their customers with similar support should they be awarded a grant through the Bring Back the 4th campaign.

For more information on Atlas matching the grant, please go to www.atlaspyro.com.

