



PRESS RELEASE

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To All Media Outlets

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Atlas PyroVision Productions Performs First Ever Live Twitter Updates during Falmouth, MA 4th of July Fireworks Celebration

*As the nation celebrates its' 223rd birthday, Atlas PyroVision Productions of Jaffrey, NH and the Falmouth Fireworks Committee, which was honored as one of the top ten 4th of July displays in Travel & Leisure Magazine, will celebrate the 150th Anniversary of Katherine Lee Bates. This is the 29th year the Falmouth 4th of July display, which is fired from a barge 1200 feet off of Falmouth Heights. This year's display in the heart of Cape Cod will commemorate the birth place of Katherine Lee Bates, author of **America the Beautiful**. American poet and educator, Katharine Lee Bates (1859-1929) was born in Falmouth, Massachusetts and was a noted literary scholar. She captured her place in American history when she penned the patriotic poem "America the Beautiful," which was first published in 1895. A musical setting of Bates' vision of the natural beauty and noble ideals of America later became a popular song that was unsuccessfully nominated to become the country's national anthem. This year Falmouth is celebrating 150 years of Katherine Lee Bates birth with a 28 minute pyromusical presentation with the opening of "America the Beautiful." The display will also be one of the first to have live Twitter updates (Atlas Pyro-Twitter) during the entire display for all followers of Atlas Fireworks. Viewers will witness the live action of the pyrotechnics from the barge as well as receive real time updates on Twitter.*

The display will feature the Atlas exclusive world famous "American Beauty" shells (Red and Blue bouquets of color with timed delays of crackling stars), Smile and Heart pattern shells, Pink Strobes and hundreds of cascading Gold Brocade Chrysanthemums during the 1812 Overture. The Grand Finale will feature 2300 shells of arcing peonies and titanium salutes.

Only followers of Atlas Fireworks on Twitter will receive the live updates.