

Get Even More Bang for Your Buck... Join Rocky's Reward VIP Club!

It's Easy to Become a VIP Club Member*

Any person (you must be at least 21 years old) who spends \$500 on fireworks merchandise within a year at any Atlas Fireworks Factory retail location, is eligible to become a VIP Club member.

To enroll, do the following...

- Print and fill out the enrollment form below.
- Attach original Atlas Fireworks Factory receipts – from within a single 12 month period – totaling \$500.
- Detach and return the completed form – with receipts – to Atlas at PO Box 498, Jaffrey, NH 03452, attention Rocky's Reward VIP Club.

Your personalized Rocky's Reward VIP Club membership card will be mailed within 30-45 days after receipt of your completed application.

Membership Benefits* Include:

- Buy-1-Get-1-Free 365 days per year including July 1 thru July 4 (fireworks merchandise only) or receive only one item at half price.
- Advance email notification of new item arrivals, special promotions, store openings, and more!
- Automatic inclusion in annual \$100 gift certificate giveaways (drawings held May 15th of each year).
- Price-Match Guarantee (Atlas will match the advertised price of the same NH permissible firework item offered by a competitor).
- Plus, for every purchase of:
 You will receive – Free**
 \$100 to \$249 Atlas T-shirt (\$11.50 value)
 \$250 to \$499 Rocky's Reward Assortment (\$25.00 value)
 \$500 to \$999 1 Party Pak (Live Free or Die, New Year Celebration, Starry Night, or Festival of Fire)

To Maintain Your Membership...

Your membership will continue for 2 years from the date of enrollment and will automatically renew for an additional 2 years if your total purchases at any combination of Atlas Fireworks Factory retail locations maintains the \$500 minimum during the 2-year period.

Start saving now while you enjoy the quality of Atlas' exclusive Aladdin brand, Fireworks Factory brand and new Atlas Professional Series brand fireworks. Quality, service, the largest selection available in New England, and the best prices around are the reasons why Atlas is the best choice for your pyrotechnic entertainment.

Got questions regarding the Rocky's Reward VIP Club program? Send an email to "Rocky" at rewardsclub@atlaspyro.com.

* Membership enrollment conditions and benefits are subject to change.

** Or manager's special of similar value.



Sign me up for a Rocky's Reward VIP Club membership today!

NAME _____

STREET ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ EMAIL _____

PO BOX 498, JAFFREY, NH 03452



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